

George Kastner

Weston, United States

www.zapoint.com/zap/GTK1

Personal Summary

A seasoned CEO who has served on the Board of both large and small organizations. Currently CEO of RRDITUS International, Inc. which is a strategic consulting firm, based in Florida, and supporting clients in North and Latin America. Throughout his career which encompasses a unique mix of experiences in academia, management and entrepreneurial experiences, he was committed to the deployment of knowledge and experience. This commitment was exercised by sharing professional dedication between management consulting and teaching. Dr. Kastner developed new and innovative approaches and programs that are practical and results oriented to coach and train C-level managers in over 20 countries. More recently he focused on several Latin-American countries and taught in Venezuela, Colombia, Dubai and the US in MBA programs and AMP equivalents. Also, his pragmatic self developed C-level coaching approach intensified and added a strong strategic focus from several Board positions. Dr. Kastner lived in 6 countries and worked in 22; has fluent knowledge of 4 languages and working knowledge of 2 more. I Dr. Kastner joined the Zapoint Board to help the management team raise capital and secure early strategic customers and partners. In his own words, his enthusiasm for this company grows each quarter as the Zapoint's management continues to beat their targets each quarter. Dr Kastner earned his INgineering degree in 1971, Cum Laude, his M.Sc. degree with distinction in 1973 and his Ph.D. in 1980.

Top 10 Skills

I have traveled extensively throughout the Americas, Europe and the Far East. More than 40 countries in 4 continents., Middle East, focus, research, presentation skills, writing, academic, mba, administrative role

Professional

Director

Zapoint, Board of Directors (Brookline, Massachusetts, United States)
June 2008 - Now (Part time)

Board member and Latin America market penetration

Experience

Working	39 years, 8 months
Education	10 years, 10 months

Professor

HULT International Business School, MBA (Cambridge and Dubai, Massachusetts, United States)

May 2007 - Now (Part time)

Teaching multicultural student groups at the MBA level. amongst the highest rated faculty.

Board Director

OTEPI, Board (Caracas, Venezuela)

June 2005 - Now (Part time)

Borad Director

EcoKlin, Board (Mexico City, Mexico)

August 2002 - April 2008 (Part time)

Borad Director

Casa Hellmund, Board (Caracas, Venezuela)

April 2001 - September 2005 (Part time)

CEO

Coldwell Banker Latin America, (Caracas, Venezuela)

January 2001 - February 2007 (Full time)

in charge of carrying out the expansion of the Coldwell Banker brand based on a strategic and innovative business model developed by Reditus International. During the first two years of operation, increased the value of the business nine-fold and developed a solid world class management team to implement the program through a contract with the founders and the Franchise headquarters.

Founder and CEO

REDITUS International Inc, (Weston, Florida, United States)

January 2000 - Now (Full time)

Founder and CEO of this dynamic and innovative consulting firm which brings a proven knowledge based approach to adding value to its clients. The firm incorporates a team of associates that represent a variety of industries and functional expertise. The firm currently serves clients in Venezuela, Colombia and the USA. expertise are in family Business managemnet, Governance Models, Crisis Mangemnet and CEO Agenda Implemnetation

Senior Vice President Director Global Key Client M

ARTHUR D. LITTLE INC, (Cambridge, Massachusetts, United States)

July 1998 - September 2000 (Full time)

KEY RESULTS:

Working to a multi-year revenue target, generated significant new business in Venezuela and Mexico through value-adding model in year one, which validated the approach internally.

Also converted three key client relationships to multifunctional approach, generating over \$5 Million in incremental revenues in year one.

Developing innovative Client Partner career path and successfully attracting senior level talent from industry and other sources to the organization.

Senior Vice President Director

ARTHUR D. LITTLE INC, Executive Committee (Cambridge, Massachusetts, United States)

January 1996 - September 2000 (Full time)

Building on 20 years of strategy consulting and turnaround leadership experience, developing and implementing, as global change leader, company wide transformation of business development capacity, metrics and processes, from functional project base to sustainable, cross-disciplinary client partnerships. Chair Key Client Management Board and Game Changers Team.

Co Director

HARVARD University, CFIA (Cambridge, Massachusetts, United States)

April 1994 - August 2002 (Part time)

Managing Director

Arthur D Little de Venezuela, Presidents office (Caracas, Venezuela)

January 1990 - July 1997 (Full time)

Develop the consulting services in Venezuela and later in Colombia. took the business in 8 years to US\$14MM in revenues.

Managing Director and President

ARTHUR D. LITTLE INC, (Cambridge and Latin America, Massachusetts, United States)

January 1987 - January 2000 (Full time)

Well known global professional services firm, with growth-oriented practices in e-commerce startup services strategy and organization, technology and innovation, and environmental and risk consulting. developed the Latin american buisness to 158 cosnualtants strong with an annual revenue stream of US\$38MM and the highest opearting margin in 56 offices world wide.

Professor of Business Administration Board Directo

IESA INSTITUTO DE ESTUDIOS SUPERIORES DE ADMINISTR, (Caracas, Venezuela)

June 1974 - Now (Full time)

Leading graduate business school and executive development program in Venezuela

Academic and Research Focus: change management, service industry operations, management practices, quantitative methods and operations research.

Developed, launched and coordinated executive advanced management program (currently in its 18th year in two locations with over 1200 graduates).

Rapidly advanced from Assistant Professor to tenured senior faculty. Named Professor of the Year on several occasions.

Author of over 40 publications and reports; delivered over 20 conference presentations; quoted in the media a dozen times.

developed and launched the most succesful Advanced Managemnet Program in Latin America. The only faculty to teachn all 47 editions of the program and has been selected twice as best faculty in the program

Visiting Scholar of UNIANDES in Bogota (Colombia) with the Executive MBA program since 2002.

Analyst

HESHET, (Haifa, Israel)

October 1969 - August 1971 (Part time)

Consulting Analyses

Educational

Franchising

Coldwell banker, (Bogota, Colombia)

May 2005 - May 2005

Organizational Learning

Arthur D. Little Training, (Evian, France)

October 1997 - October 1997

TQM

Arthur D. Little Training, (Evian, France)

September 1997 - September 1997

Miller Heiman Starategic Sales techniques

Arthur D. Little Training, (Evain, France)

June 1996 - June 1996

Innovation Management

Arthur D Little Training, (Evian, France)
April 1995 - April 1995

MsC

UNC, (Chapel Hill, North Carolina, United States)
August 1978 - May 1979

PhD

University of North Carolina, (Chapel Hill, North Carolina, United States)
August 1976 - March 1980

Full tuition scholarship, Gran Mariscal de Ayacucho grant, teaching Assistant, research associate
SENIC project

PhD level requirements

Case Western Reserve University, (Cleveland, Ohio, United States)
August 1973 - July 1974

Teaching scholarship and research assistant

M.Sc

Technion Institute of Technology, (Haifa, Israel)
September 1971 - June 1973

Cum Laude, full scholarship

B.Sc

Technion Institute of Technology, (Haifa, Israel)
August 1967 - June 1971

Cum Laude, full scholarship

Personal

Director

April 1999 - Now

Serves on several Boards in Mexico, Venezuela and the US

Speaking Engagement

August 1995 - Now

Regularly invited as speaker and panelist to annual company events and board off site events

The NOMOS Project

April 1995 - August 2002

Co Director of the Harvard University CFIA NOMOS Project, organized 6 pan American conferences on issues of relevance to society, government and business.

Representative at World Economic Forum

January 1993 - January 2000

Participated in several panels and represented Arthur D Little for 10 consecutive years

Military Service

June 1971 - September 1971

Military Service

June 1970 - September 1970

Global travel

July 1965 - Now

Cultural sensitivity, languages, communication and tolerance

Military Activity

July 1965 - August 1967
