

Jon Edwards

Manchester, United Kingdom

www.zapoint.com/zap/JonEdwards

Personal Summary

I'm Lead Designer at Zapoint. I have worked in multimedia and print design since 2000, and have been involved with various industries including: Education, In-flight entertainment, the charitable and voluntary sector, corporate events and presentations.

Top 10 Skills

Adobe PhotoShop, Adobe Illustrator, Graphic Design, Lingo Programming, DreamWeaver, Quark Xpress, Macromedia Director, Website Design, Adobe After Effects, XML

Experience

Working	12 years, 6 months
Education	10 years, 9 months

Professional

Lead Designer

Zapoint, Inc., Design (Brookline, Massachusetts, United States)
September 2009 - Now (Full time)

Responsible for all things visual at Zapoint

New Media Developer

The Manchester College, Media Development (Manchester, United Kingdom)
September 2008 - September 2009 (Full time)

Responsible for motion graphics, web and multimedia design, and design and development of interactive learning objects using flash, HTML, XML and adobe after effects.

Graphic designer

IFE Services, Production (Manchester, United Kingdom)
December 2005 - September 2008 (Full time)

My role at IFE Services was to produce short 'After Effects' animations, stings and idents to be broadcast on board aircraft for various global airlines, as well as managing and updating the company and subsidiary companies websites.

Graphic designer

Clear Presentations, (Manchester, United Kingdom)
April 2004 - December 2005 (Full time)

At Clear Presentations my role involved design and programming of multimedia CD-Roms, website design and maintenance, and design for traditional and large format print. Clients included: Lloyds TSB, Millies Cookies, Pets At Home, and a range of smaller local companies.

Graphic designer

3TC, (Liverpool, United Kingdom)
April 2001 - April 2004 (Full time)

I was responsible for the design and production of print, web and multimedia based materials for Merseyside voluntary and community organisations.

My role at 3tc saw me working with both national charities and smaller groups to develop their promotional material. Assisting them in developing a corporate identity and carrying that over to their marketing material, such as stationary, brochures, leaflets, flyers and websites.

I also had to liaise with print houses preparing quotes and advising customers which print processes

would best suit their budget.

New Media Designer

ICE, (Liverpool, United Kingdom)

December 1999 - April 2001 (Full time)

I was involved in the design and production of printed material along with CD-Rom and website design and programming. Clients I have worked with at ICE include Kodak, The Bodyshop and Trouble TV.

I was involved, at a project management level, with a campaign for Maritime housing producing marketing materials to promote their luxury loft apartments.

This included a CD-Rom and packaging, large scale banners to cover the buildings themselves and various press advertisements.

I was also in charge of the development of a touchscreen information kiosk for both Merseyside and Greater Manchester Fire Services.

Graphic Designer

CQR Retail Solutions, (Liverpool, United Kingdom)

September 1999 - December 1999 (Project)

Work experience position as a Graphic Designer for CQR Retail Solutions.

Responsible for production of over 5000 images to be used on CD-Rom for an international company.

Production of promotional material for local companies, including catalogue design & layout, flyers, posters, etc.

Educational

BA Hons (Graphic Design)

The University of Salford, (Manchester, United Kingdom)

September 1996 - July 1999

Foundation course specialising in graphic design

Hugh Baird College, (Liverpool, United Kingdom)

September 1995 - July 1996

Foundation qualification in graphic desing

A level & GCSE

Maghull High School, (Liverpool, United Kingdom)

September 1988 - July 1995

Personal

Playing Bass Guitar

March 2010 - Now

Picked up the bass again after 15 years - Still awful !!!
