

Josh Greenfield

Brookline, United States

www.zapoint.com/zap/jrgreenfield1

Personal Summary

I am currently working to develop relationships with Social Networks, Recruiters, individuals in Startup to Enterprise HR roles, and those just generally interested in getting involved with the Zapoint Technology.

I'm also actively involved in the development of our site, so if you have and feedback or ideas for us, please email me at josh@zapoint.com

Top 10 Skills

SEO, SEM, ppc, University of Wisconsin, BS Economics, web design, website production, digital advertising, management, email marketing

Experience

Working	7 years, 6 months
Education	5 years, 4 months

Professional

Recruitment Product Manager

Zapoint, Product Marketing (Brookline, Massachusetts, United States)

July 2008 - Now (Full time)

Acquire members, grow company.

Search Marketing Specialist

iProspect, Account Management (Watertown, Massachusetts, United States)

October 2007 - July 2008 (Full time)

Account Executive

Carat Fusion, Account Management (Boston, Massachusetts, United States)

May 2006 - September 2007 (Full time)

Managed client relationships through all service lines

Management Trainee

Enterprise Rent a Car, (Chicago, Illinois, United States)

May 2003 - August 2004 (Full time)

Primary responsibilities included customer service, sales, business development, promotion etc.

College Intern

Walt Disney World, Magic Kingdom (Orlando, Florida, United States)

May 2001 - August 2001 (Full time)

Working in Tomorrowland in the Magic Kingdom

Educational

China International business

Northeastern MBA International Business Study, (Hong Kong Shanghai Beijing, China)
May 2005 - May 2005

MBA

Northeastern University, (Boston, Massachusetts, United States)
September 2004 - March 2006

Merit Scholarship, Dean's Council, Grad Marketing Club President, Senate

BS

Newcastle University, (Newcastle, Australia)
February 2002 - July 2002

BS Economics

University of Wisconsin, (Madison, Wisconsin, United States)
September 1999 - May 2003

BS Economics

Personal

Got Married

September 2007 - Now

Big Brother

March 2007 - November 2007
