



Zapoint SkillsMapper is a web-based career management solution designed to engage employees and enable better transparency of critical employee information.

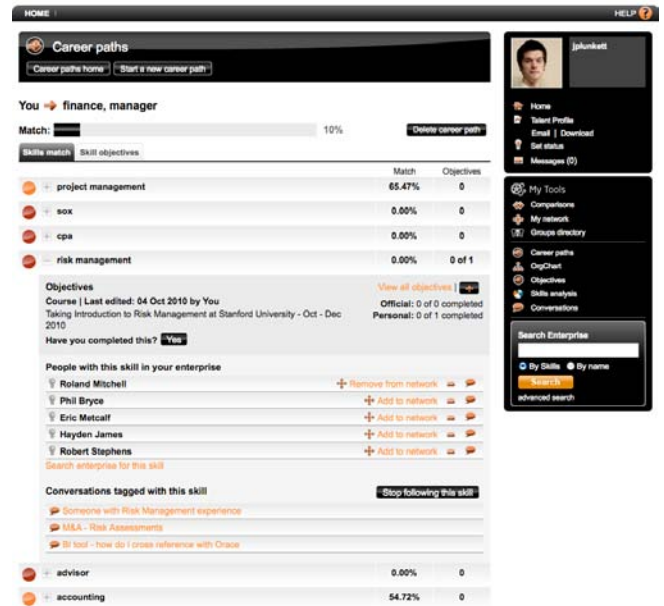
### Introducing Career Path

Career Path is the newest module to Zapoint's career management software solution, SkillsMapper, which benefits both employees and employers. Career Path provides companies with the ability to engage employee development with critical organizational needs, while providing employees with instant feedback into the skills and experiences required to advance their careers inside the company.

### How it works

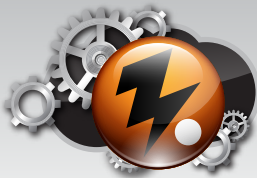
Starting with Zapoint's robust Talent Profile, users can select from a variety of target roles within their company. Career Path provides employees with instant feedback about skill gaps and makes recommendations on how to develop skills to close these gaps. Results are dynamic and personalized for each employee, including recommendations for learning, internal networking and related social media.

Employers can also use Career Path to quickly assess skill and learning gaps across a variety of positions inside the company. Each Career Path is unique and contains the ideal skills and experiences required for specific roles. Career Path makes it easy for employers to align employee learning with future organizational needs.



### Benefits

1. Improves Employee Engagement with Career Management
2. Gain Deeper Visibility Into Your Talent Pool
3. Aligns Employee Development with Organizational Needs



### About Zapoint SkillsMapper

A web-based career management solution that empowers employees with interactive career planning and communication tools while providing their employers with greater visibility into the collective skills and knowledge of their workforce.

### About Us

Founded in March 2006, Zapoint develops career planning and learning technology that lets companies build more effective partnerships between HR and employees. Headquartered in Cambridge, MA, Zapoint helps organizations engage, retain and develop their workforces, to sustain their competitive advantage.

For more information, please visit [www.zapoint.com](http://www.zapoint.com)



Tel +1 (888) 550 5903  
[www.zapoint.com](http://www.zapoint.com)  
[info@zapoint.com](mailto:info@zapoint.com)

