



Zapoint SkillsMapper is a web-based career management solution designed to engage employees and enable better transparency of critical employee information.

Introducing Categories

Categories is the newest module to Zapoint's career management software solution, SkillsMapper, which benefits both employees and employers. Categories provide companies with the ability to analyze and close gaps in employee skill sets, while providing employees with potential career paths to advance their careers inside the company.

How it works

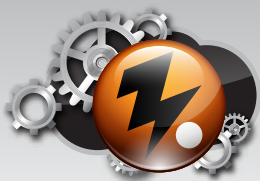
Starting with Zapoint's robust Talent Profile, users can define a Category within their company. Categories identifies the ideal skill sets for a specific role, employee segment or position, and compares these against the existing skill sets of employees assigned to that specific category. Analysis of these skill gaps allows the employer to develop targeting learning plans to close those gaps.

Categories can also be converted to Career Paths which provides employees with instant feedback about skill gaps and makes recommendations on how to develop skills to close these gaps. Each category is unique and contains the ideal skills and experiences required for specific roles. Categories make it easy for employers to align employee learning with current needs.



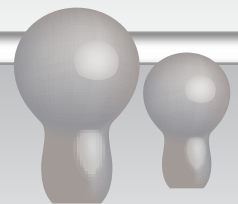
Benefits

1. Drive Skill Development Within and Across Company Departments
2. Gain Deeper Visibility Into Your Talent Pool Skill Gaps
3. Align Employee Development with Organizational Needs



About Zapoint SkillsMapper

A web-based career management solution that empowers employees with interactive career planning and communication tools while providing their employers with greater visibility into the collective skills and knowledge of their workforce.



About Us

Founded in March 2006, Zapoint develops career planning and learning technology that lets companies build more effective partnerships between HR and employees. Headquartered in Cambridge, MA, Zapoint helps organizations engage, retain and develop their workforces, to sustain their competitive advantage.

For more information, please visit www.zapoint.com



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