

Zapoint SkillsMapper™

Case Study: Current Innovative Solutions (CIS)



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Zapoint integrating with LinkedIn® is providing this consulting firm with a cutting edge talent management solution:

Current Innovative Solutions (CIS) is a progressive Business Strategy, Human Resources and Technology consulting firm with operations across North America. Like most other consulting operations, CIS needs to match the skills of its staff with the projects they are involved in on a flexible and dynamic basis. To date, this matching exercise has been done using Excel spreadsheets and a rudimentary talent management system. Both of these data stores were out-of-date and lacked any analysis capability.

Whilst this situation did not affect Current Innovative Solutions quality of delivery it did limit its ability to scale. “The process of selecting the right personnel for each new project was becoming way too time consuming and inaccurate,” commented David Lipscomb, CEO and Founder of CIS, “especially when we incorporated any outside consultant.”

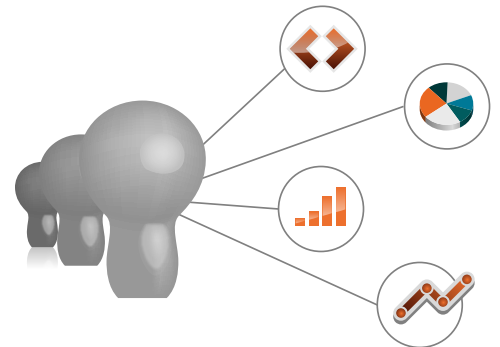
Most of the firm’s consultants used one on-line tool to manage their careers that was out of the reach of CIS to provide any meaningful reporting and analysis. That tool was LinkedIn®, which has become the professional and career management tool of choice for over 60 million users. Each profile stores the data that CIS needs to match skills to projects on an on-going basis.

If CIS could find a way to tap into their staff’s LinkedIn® profiles, in a secure and structured manner, the scaling problem could be solved. Another benefit of tapping into the LinkedIn® profiles was that this data is regularly updated giving a more dynamic picture of the changing CIS skill-scape.

The Solution – Zapoint SkillsMapper integrating LinkedIn® profile data

Zapoint’s flagship enterprise talent management tool, SkillsMapper, has always delivered unique value to both large and small organizations by giving employees a career management profile. This engages users to enter information that they need to plot career paths and connect with other individuals within the organization. SkillsMapper now goes one step further by allowing users to integrate their LinkedIn® profile data into this process.

Traditionally LinkedIn® has been kept out of the organization. Zapoint provides a secure connection so that Human Resources departments can take advantage of their employees’ utilization of LinkedIn® but remain in control of the HR & Talent Management processes.

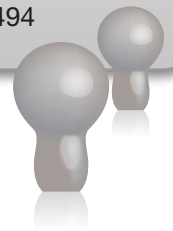


Current Innovative Solutions is a trustworthy business partner who can deliver innovative business solutions to assist organizations in leveraging their most valued resource, people, in driving profit to the company bottom line. CIS is headquartered in New York, with regional offices across North America. To learn more about CIS visit www.cisolutions.us.

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Brooklyn NY, 11238

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The Benefit – CIS has a dynamic Talent Management tool that each user keeps up to date and the data is far more accurate:

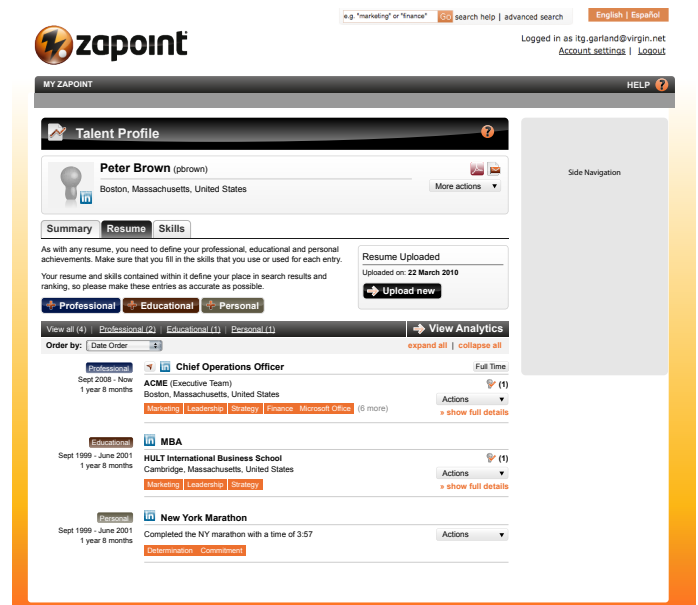
“I can search for a skill inside Zapoint and instantly I am presented with results that are actionable,” said David Lipscomb, “and the results are dynamic which means I can grow my business without the bottleneck I had before.”

Zapoint SkillsMapper

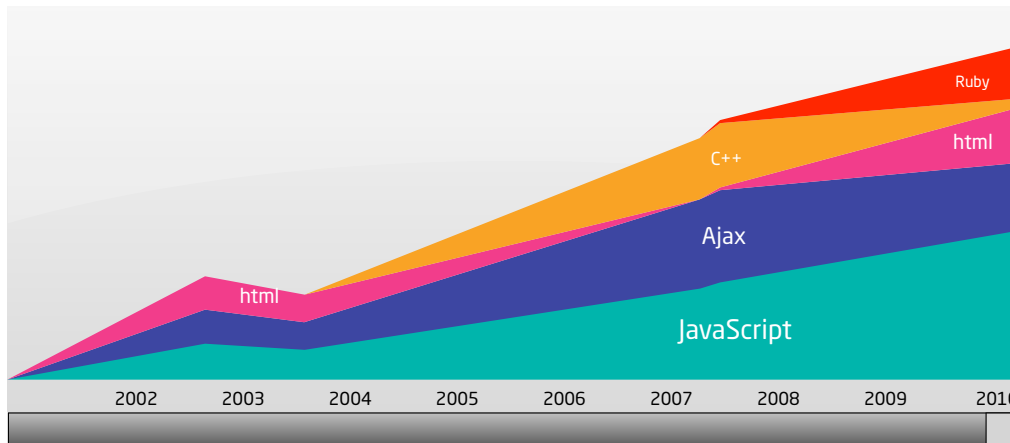
Zapoint SkillsMapper is a talent management software solution that empowers employees with powerful career planning and communication tools, whilst providing the organization with greater visibility into the collective skills and knowledge of their workforce.



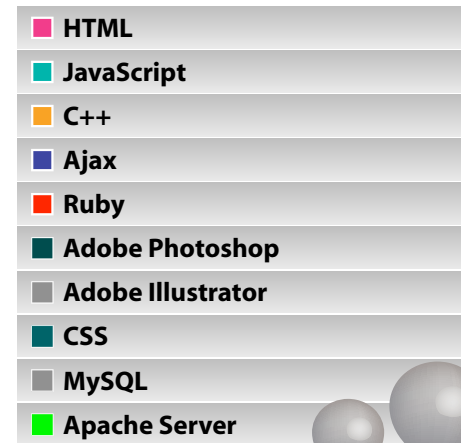
Zapoint's talent management solutions now integrate with LinkedIn® to extract profile information, making data capture as easy as it gets. In just a few clicks, employees can sign up using their LinkedIn® profile, and import their information into their Zapoint profile. With this integration, employers never have to worry about lack of accurate data ever again.



Zapoint Talent Profile



Zapoint SkillScope



About Us

Founded in March 2006, Zapoint develops career planning and learning technology that lets companies build more effective partnerships between HR and employees. Headquartered in Cambridge, MA, Zapoint helps organizations engage, retain and develop their workforces, to sustain their competitive advantage. Across the world, employees use Zapoint to manage their careers from both inside and outside their company.

For more information, please visit www.zapoint.com



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