

Introducing Conversations

The Conversations feature is a powerful communication tool that helps to enable social learning from inside Zapoint's career management solution, SkillsMapper. It provides organizations with the ability to unlock knowledge and skills in the workforce, while providing employees with the ability to share expertise and stimulate discussion throughout the organization.

started by:
Tina Petrol

Discussions

1

1

Questions

1

0

Also by Tina Petrol

[New Product Sales Guide](#)

[Issues with Marketo Campaign Management tool](#)

[View all](#)

Similar

[how do i create a drift campaign?](#)

[Marketing Operations - finance](#)

[View all](#)

Issues with Campaign Management tool

Hello - we recently introduced a campaign management suite and are experiencing some issues with the tool. If anyone is familiar with this and can offer any assistance on how to better utilize its reporting functionality, please advise.

thanks - Tina

Tina Petrol | 10/19/10

Answers

[Add answer](#)

Newest Highest rated

0 Hi Tina - I used this at my last company. Reporting can be quite tricky. But once you set up the right views in the tool it is real easy.

let me know, and I can swing by to help you. Or you can check out this wiki i have archived from a while ago that may help you with setting this up.....
<http://wiki.com.gilroy.supplies>

Jerry Plunkett | 10/19/10

[Delete](#)

[Like](#)

Benefits:



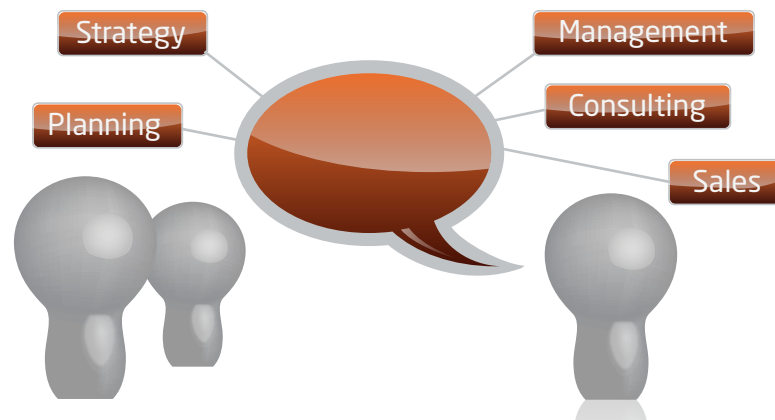
Identify thought leaders within the organization



Engage employees in the learning process



Encourage communication across the organization



How it works

An employee starts an online conversation by, for example, asking for help on a specific topic or skill. Then the employee adds value by tagging the conversation with specific skills; this adds the conversation to a database searchable by the entire organization, and flags the conversation to individuals who are following the author or skills. By contributing to conversations that are relevant to core skills in the Zapoint system, employees can ensure their skills are tracked on their Talent Profiles and employers can identify them as skill experts.

Combined with the other tools within SkillsMapper, the Conversations feature can become a key component of an organization's talent management strategy.



Robert Stephens

Dept. contribution
100%

AI P E C ?

Skills
Most experienced

- Finance
- Accounting
- Logistics

Developing (0)

Follows (0)

Conversations

- 4 started
- 3 followed
- 0 followers

Discussions

- 1
- 0

Questions

- 3
- 0

Connections

- 2 follows

[View all](#)

- 2 followers

[View all](#)

SkillsMapper application

Lisa Beckwith | last updated: 02/25/11

1 comment

Lisa Beckwith: I think it's really going to help all of our employees to think about the skills they're going to need to develop to stay ahead of our competition.

2 days ago

New Skin

Robert Stephens | last updated: 02/25/11

0 comments

Online Recruiting

Jack Burton | last updated: 12/15/10

4 comments

Jack Burton: Phil/ Jerry - sounds like a plan. Please keep me in the loop as you progress with this initiative. - Jack

2 months ago

Issues with Marketo Campaign Management tool

Tina Petrol | last updated: 10/19/10

1 comment

Jerry Plunkett: Hi Tina - I used this at my last company, Software Analytics. Reporting can be quite tricky. But once you set up the right views in the tool it is real easy. let me know, and I can swing by to help you. Or you can check out this wiki i have archived from a while ago that may help you with setting this up.....
<http://wikikiwikiewiekikei.com.gilroy.supplies>

4 months ago

EY, Upcoming Audit

Eva Green | last updated: 10/18/10

0 comments

Oracle Financials - Go Live

Jon Newton | last updated: 10/18/10

1 comment

Eva Green: There is an updated learning guide in the Oracle App - Folders, under "User Guide"

4 months ago

M&A - Risk Assessments

Eva Green | last updated: 10/18/10

2 comments

Jerry Plunkett: I agree with Jason's request. We were blind sided with the amount of legacy products left behind in the last acquisition (Belmont). It set us back 9 months in terms of reporting, staffing and simply trying to get a handle on how to manage these products and their customers.

4 months ago

What is Zapoint SkillsMapper?

Zapoint SkillsMapper is a web-based career management solution designed to engage employees and enable better transparency of critical employee information.

A web-based career management solution that empowers employees with interactive career planning and communication tools, while providing employers with greater visibility into the collective skills and knowledge of their workforce.

About Zapoint

Founded in March 2006, Zapoint develops career planning and learning technology that lets companies build more effective partnerships between HR and employees. Headquartered in Cambridge, MA, Zapoint helps organizations engage, retain and develop their workforces, to sustain their competitive advantage.

For more information, please visit www.zapoint.com.



Tel +1 855.zapoint (855.927.6468) | www.zapoint.com | info@zapoint.com